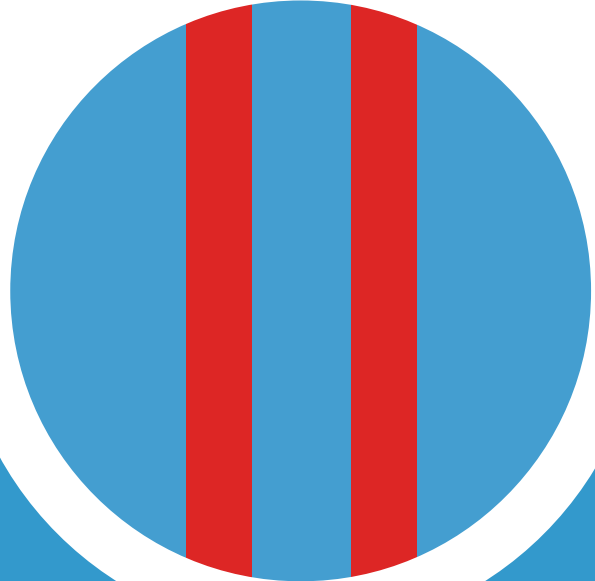




2026-2030 STRATEGIC PLAN

Strategic Plan 2026-2030

Saving lives and shaping better futures

- At Waratah Beach Surf Life Saving Club we're proud to:**
- **Keep people safe on the beach and around water.** We contribute to a safer community in many ways.
 - **Create opportunities for people of all ages to learn and grow,** providing pathways and purpose.
 - **Build value, connection and belonging** both within the Club and with our local community
 - **Care for, protect and enhance** the beach and our environment for today and future generations.
 - **Govern our Club** with diligence, respect for the past, and ambition for our future.
 - **Be 100% volunteer led and run** to deliver our services and programs.

Our values are the heart of our Waratah Way

In all that we do you'll see all of us bringing these values to life



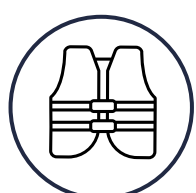
PEOPLE
We put PEOPLE at the centre of everything we do



COURAGE
We have the COURAGE to speak up and act



COMMUNITY
We are a united COMMUNITY



TRUST
We provide TRUSTED water safety programs and services



RESPECT
We RESPECT our Club, our environment and our communities

Our strategic goals to 2030

We have set five strategic goals and supporting priority actions to achieve them.



Acknowledgement

As we plan for the future we acknowledge the Traditional Owners of the land, skies and waters we live, serve and play on. Across the region, the GunaiKurnai and Bunurong people have lived, cared for Country and protected precious waterways for many thousands of years. We thank them and pay our respects to their Elders past and present.

Strategic goals and priority actions to 2030



Strategic goals and priority actions to 2030



1	2	3	4	5
Goal Strong, capable life saving & training	Goal A great Club culture with plenty of ways to get involved and grow	Goal Valued and thriving community connections	Goal Good governance and financial health to achieve our goals	Goal Fit-for-purpose facilities and assets for safety and long-term success
Strengthen and sustain patrol capacity by increasing patroller numbers, targeting conversion of nippers, juniors, and camp participants to patrolling, running Adult Bronze programs, and retaining patrollers as they grow older. Support and value patrollers with practical assistance like transport, accommodation and food, and well-coordinated plans and meetings. Encourage and recognise participation and continued involvement. Deliver high-quality training and development for all ages, including practical support and training for trainers, clear pathways into key lifesaving roles, and quality nippers and juniors programs. Provide fit-for-purpose equipment to enable training and patrol safety and effectiveness.	Establish and embed the Waratah Way on culture, values and expectations. Set out clear roles and development pathways, making it easier for members of any age or interest to see how they can get involved and progress. Develop participation and leadership capability through member development programs, leadership opportunities, and succession planning for key roles. Strengthen inter-generational connections, valuing members of all ages, engaging life members, and utilising diversity of experience right across the Club. Improve communication with different channels and tools to connect with people of all ages, and to celebrate and showcase who we are and what we do.	Create a welcoming community hub, increasing use of Club facilities and services by local groups and residents. Develop partnerships and engagement with community organisations creating shared projects, offering training, and contributing to local initiatives and events. Grow local membership and involvement, with more locals joining, contributing, and feeling part of the Club. Transform our operating model for the Warabar to provide and sustain a positive, prosperous asset for the Club and the community. Deliver community events including our unique Current Cruiser to connect as a community and strengthen the Club.	Strengthen governance foundations, with clear Board roles and responsibilities, refreshed policies and guidelines, and an annual operating plan. Build leadership depth, increasing diversity of representation and sharing leadership opportunities and responsibilities with sub-committees. Develop financial sustainability, diversifying income streams and planning more confidently across multiple financial years. Grow our grants management capability and impact, expanding our grants teams and sharing the load for application, delivery and acquittal.	Develop a multi-year facilities and assets plan, prioritising urgent works while planning for more strategic projects. Upgrade accommodation facilities to address safety risks, to support and sustain patrols, and shore up our capacity to offer camps and development programs. Create more welcoming and usable spaces that encourage greater community and member use of the Clubhouse.



Implementing our plan

To achieve our goals:

1. We'll establish annual action plans aligned to our goals and priorities.
2. We'll identify targets in annual plans to help us track and share progress.
3. And we'll seek support and engagement across and beyond the Club to achieve our goals.

You can find out more or offer to get involved. We'd love your support!

Speak with any member of our board or leadership team, any time.